



NEWSLETTER

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Goa Tourism Accelerator 2022 Launched at FiiRE

#GTA'22- The second edition of the Goa Tourism Accelerator 2022 Launches at FiiRE Fatorda, Goa

The second edition of the Goa Tourism Accelerator 2022 has been officially launched at FiiRE, paving the way for innovative startups and entrepreneurs to showcase their ideas and help accelerate the growth of the tourism industry in Goa. With this exciting new initiative, the State of Goa aims to promote and nurture innovative ideas that can transform the tourism landscape and bring about positive change.

The 12-week program was launched at the hands of Shri. Jose Manuel de Noronha, Chairman - Goa Public Service Commission, Goa State Innovation Council on the 24th of February 2023 in the presence of, Shri. Mark Mendes, Director, Big Blue Road (India) Pvt. Ltd., and Fr. Anisio Mota, Director Don Bosco Sulcorna at FiiRE, Don Bosco Campus, Fatorda Margao Goa.

#GTA'22 launched at FiiRE

Following the launch, Shri. Jose Manuel de Noronha, Chairman - of Goa Public Service Commission, Goa State Innovation Council, and the dignitaries toured an exhibition, which featured the selected Startups from FiiRE's 'Goa Tourism Accelerator 2022' program, showcasing their products, prototypes, ideas, and literature.



#GTA'22 launched at FiiRE

The Goa Tourism Accelerator 2022 has Incredible India - Ministry of Tourism Govt. of India as a strategic partner, Goa Tourism Department of Tourism Govt. of Goa as a partner, and Big Blue Road (India) Pvt. Ltd. as the Go-to-Market partner. The program has received 74 applications from startups across 32 cities in India and 7 countries worldwide, of which 13 startups are selected for the program.



“FiiRE’s - Goa Tourism Accelerator 2022 program, will help boost the emerging Startup-Ecosystem in Goa and also strengthen the TourismTech Startup-Ecosystem in India.”

"This program will help Goa to become a center for TourismTech startups” said Shri. Jose Manuel de Noronha, Chairman - Goa Public Service Commission, Goa State Innovation Council, during the launch of the ‘Goa Tourism Accelerator 2022’ at FiiRE Fatorda Goa.

"Goa Tourism Accelerator 2022 Announces Selected Startups, Paving the Way for Innovation in Tourism"

THE 13 STARTUPS SELECTED FOR 'GOA TOURISM ACCELERATOR 2022'



Welcome to the launch of Goa Tourism Accelerator Program 2022

Cohort 2

#FiiREForGoa

The Second Era Of Transforming The Tourism, Travel, And Hospitality Industry Is Here!

Our Vision

To make Goa the world's premier destination for TourismTech startups by 2030

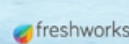
Our Partners



Incredible India



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#GTA'22: Selected Startups pitch during the launch

As part of the launch of the 'Goa Tourism Accelerator 2022' program, the selected startups were given an opportunity to participate in a 'pitch session' where they could showcase their innovative ideas, products, and literature. This session allowed the startups to demonstrate their capabilities and creativity, and provided them with a platform to attract potential investors.

The startups presented a diverse range of products and services related to the tourism industry, such as travel booking platforms, virtual reality tourism experiences, eco-tourism initiatives, and tourism promotion tools. The pitch session allowed the startups to receive valuable feedback and insights from the audience, which can help them refine their products and business models.

Overall, the pitch session was a great opportunity for the startups to gain exposure, network with industry experts, and receive support from the 'Goa Tourism Accelerator 2022' program.



FiiRE and Don Bosco Sulcornia Tie the Knot

During the launch of the 'Goa Tourism Accelerator 2022' program, FiiRE and Don Bosco Sulcornia signed an MOU, which aims to provide a test bed for startups to explore and develop their ideas. This MOU will help to create a favorable environment for startups to innovate and create new products.

The partnership between FiiRE and Don Bosco Sulcornia will also help to boost FiiRE's Kunbi Handloom project, which is an initiative aimed at promoting traditional handloom weaving in Goa. This project is designed to revive and sustain the age-old art of handloom weaving and provide a sustainable livelihood to local artisans.

By partnering with Don Bosco Sulcornia, FiiRE can tap into the rich cultural heritage of Goa and leverage the expertise and knowledge of local artisans to create unique and innovative tourism products. The Sulcornia project and the partnership agreement signed between FiiRE and Don Bosco Sulcornia are important steps towards promoting innovation, entrepreneurship, and sustainability in the tourism industry in Goa.



"The Business Diva '23: Celebrating Women Entrepreneurs and Leaders with the Launch of the Fourth Edition"

The 4th edition of "The Business Diva 23," a business idea competition for women in Goa-India is finally here.



The competition is organized jointly by FiiRE, the Women's Wing of the Goa Chamber of Commerce and Industry, and powered by the Geno Foundation. The aim of the competition is to promote innovative solutions to women-centric issues and problems and to positively impact and uplift women entrepreneurs during challenging times.

The competition is open to women with innovative business or startup ideas, as well as self-help groups. FiiRE hopes to encourage interested individuals and groups to apply and we hope to identify and support promising women-led startups, provide them with valuable mentorship and networking opportunities, and help them bring their ideas to fruition.

The focus of "The Business Diva 23" on women-centric issues and problems is particularly important, given the unique challenges that women entrepreneurs often face.

FiiRE
Simplifying Startup Innovation

Goa Chamber of Commerce & Industry
Embodiment of Service
1964-2023

Women's Wing
GOA CHAMBER OF COMMERCE & INDUSTRY

presented by

THE Business Diva '23
4th Edition

WHO CAN APPLY
Women with innovative business ideas or startup ideas
Self Help Groups

Powered by
GENO
Foundation

CATEGORIES INCLUDE
START UP (LESS THAN 2 YEARS)
SCALE UP (MORE THAN 2 YEARS)
SELF HELP GROUPS

APPLY BEFORE 15TH MARCH
KNOW MORE
WWW.FIIRE.ORG.IN

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DEPARTMENT OF
SCIENCE & TECHNOLOGY

Contact us at
www.fiire.org.in
risha@fiire.org.in | +91 8600788078

To apply now
SCAN HERE!

Community Meet at FiiRE



FiiRE hosted its February edition of the 'Community Meet Series 2023-24' at FiiRE-Fatorda. The event brought together the startup community in Goa to connect, collaborate and exchange ideas. The event featured the Startup Promotion Cell (SPC) Dept. of IT, Govt. of Goa, as a special guest.

The Startup Promotion Cell is an initiative by the Government of Goa to promote entrepreneurship and support startups in the state. Their participation in the event provided an opportunity for startups to learn about the various government schemes and programs that can help them grow their business.

In addition to the Startup Promotion Cell, the event also provided a platform for FiiRE portfolio startups to showcase their work and introduce themselves to the community. This provided an excellent opportunity for startups to network with other entrepreneurs and investors, share their experiences and challenges, and gain valuable insights and feedback.



Winners Announced !

As part of the 'Community Meet Series 2023-24' February Edition, FiiRE announced the winners of the "Young-minds Essay Writing Competition". The competition was organized by FiiRE to encourage young students to express their thoughts and ideas on entrepreneurship and innovation.

The winners were announced at the event and awarded prizes. Alfiya Shaikh from Bhatikar Model High School won the first prize for her outstanding essay. Nirmal Bhat from Bhatikar Model High School won the second prize, and Vimi Desai from Manovikas School Goa won the third prize.

The competition provided an excellent opportunity for young students to showcase their writing skills and creativity, and also learn about entrepreneurship and innovation. It is also in line with FiiRE's mission to promote and support entrepreneurship in Goa, and nurture the next generation of entrepreneurs.

Overall, the "Young-minds Essay Writing Competition" was a successful initiative by FiiRE to encourage and inspire young students to pursue their entrepreneurial dreams, and the prize winners were deserving of the recognition they received.





"Failure Days" at FiiRE

FiiRE presents "Failure Days at FiiRE" a unique initiative by FiiRE to Showcase the struggles and challenges faced during the entrepreneurial journey.

"Failure Days at FiiRE" kicked off with a talk by Shri. Rohin Parkar, the CEO and Co-Founder of Spintly, a startup in the access control industry. This program is designed to provide startups with a new perspective on how to deal with failures and to add a new dimension to them.

The idea behind "Failure Days at FiiRE" is to encourage startups to embrace failure as a natural part of the startup journey and to learn from their failures in order to improve and grow. The program aims to provide a platform for startups to share their experiences of failure and learn from each other's mistakes. The talk by Shri. Rohin Parkar focused on his own journey as an entrepreneur and the failures he encountered along the way. He shared insights on how he dealt with failure, what he learned from it, and how he used those lessons to drive his startup forward. **By launching this program, FiiRE is demonstrating its commitment to supporting startups not only in their successes but also in their failures. By providing a safe space for startups to share their failures, FiiRE is creating an environment where failure is not stigmatized but rather seen as a valuable learning opportunity.**



Partnership Announcements



FiiRE announced its partnership with **Incredible India**, the Ministry of Tourism, Government of India. This strategic partnership is aimed at developing and promoting the tourism sector in India, which is a significant contributor to the country's economy.

The partnership with Incredible India is a significant achievement for FiiRE, as it provides a valuable opportunity for FiiRE to leverage its expertise and resources to support

the growth of the tourism industry in India. The announcement was made under the hashtag #FiiREUpdates, which suggests that FiiRE is actively using social media to share its latest developments and connect with its audience.

FiiRE announces its Partnership with Deshpande Startups, a startup incubator located in Hubballi, Karnataka, India.

The partnership between FiiRE and Deshpande Startups will involve collaboration and support for startups in both hubs. This partnership is likely to be beneficial for startups in both locations, as it provides them with additional resources and support to help them grow and succeed. It also highlights the importance of collaboration and networking within the startup ecosystem.



"Announcing Our New Mentors"

#Mentors



FiiRE Goa is pleased to announce our newly onboarded mentor Shri. Raj Kapoor, Founder, India Blockchain Alliance.



FiiRE Goa is pleased to announce our newly onboarded mentor Shri. Dominic Karunesudas, Founder & Chief Technology Officer, Cyfertxt Consulting Pvt Ltd.



FiiRE Goa is pleased to announce our newly onboarded mentor Shri. Vikrant Karandikar, an independent Advisory Consultant.

"A mentor is someone who sees more talent and ability within you, than you see in yourself, and helps bring it out of you." - Bob Proctor

FiiRE at "Business Talks 2023"



FiiRE's CEO was part of "Business Talks 2023," which was organized by the Department of Business Administration at Don Bosco College in Panaji, Goa. The event focused on the theme of "Embracing Change & Technology in Business and Management."

As a participant in the event, FiiRE had the opportunity to share insights and expertise on how startups and businesses can leverage technology to stay competitive and adapt to changing market conditions. FiiRE also shared perspectives on the role of innovation and entrepreneurship in driving economic growth and job creation. Participating in events like "Business Talks 2023" is important for FiiRE, as it provides us with a platform to share our knowledge and connect with other members of the business community.

Meet Agni from FiiRE's #GTA'22

#Agni

Meet Agni from FiiRE's #GTA'22. We know startup owners can find it hard to navigate the tricky waters of the startup ecosystem. Every week, our startup buddy Agni will give you tips and tricks to help you sail these mildly stormy seas.



"One Week One Lab" FiIRE at CSIR-NIO Goa



FiIRE's CEO, Shri. D S Prashant, was a speaker at the "One Week One Lab" start-up meet, which was an initiative by CSIR-NIO and held on 8th Feb 2023 at CSIR-NIO in Goa, India. The event focused on fostering innovation and entrepreneurship in the region, and it was inaugurated by the IT Minister of Goa, Shri. Rohan Khaunte, in the presence of Prof. Sunil Kumar Singh, Director at CSIR-NIO.

Shri. D S Prashant had an opportunity to share his insights and expertise on the topic of entrepreneurship and innovation, potentially discussing the work of FiIRE and its programs and services for startups in Goa.

One Week One Lab February 6-11, 2023

1 week One Lab

#startupidia Start-Up meet (08-02-2023)

Interaction with entrepreneurs and students

Event Schedule

0930 – 1010	Inauguration & Inaugural Address
1010 – 1030	Overview of CSIR-NIO translational research
1030 – 1045	Refreshments
1045 – 1130	"Pursuing a start-up journey" a talk by Mr. D.S. Prashant, CEO Forum for Innovation Incubation Research & Entrepreneurship (FiIRE), Goa
1130 – 1200	Schemes of assistance for startups – a talk by Mr. Sudip Faldesai, Project Officer, Goa State Innovation Council
1200 – 1230	Experience sharing with entrepreneurs
1230 – 1315	Interaction with scientists & showcasing technologies

G20 CSIR INDIA Technology Showcase Jigyasa 75 Azadi Ka Amrit Mahotsav

aquaculture, pharmaceuticals, biotechnology & instrumentation industries. The ocean is increasingly viewed as a high potential for renewable and non-renewable energy sources. This opens up a whole world of opportunities in the field of ocean robotics, ocean engineering, offshore aquaculture & food and bioactive molecules from the oceans. CSIR NIO has been in the forefront of marine science and technology in India for last several decades. Considering our expertise, experience and wide opportunities available at the ocean front, we are organizing a meet with potential entrepreneurs & students to share our experience and explore the possibilities of collaboration and business opportunities in addressing the challenges in the field of marine science & technology.

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FiIRE CSIR INDIA Technology Showcase Jigyasa 75 Azadi Ka Amrit Mahotsav

Dr. Hemant Madhukar Kulkarni interacts with the FiiRE Community

Dr. Hemant Madhukar Kulkarni, a Senior Principal Scientist from the Technology Management Directorate of the Council for Scientific and Industrial Research (CSIR) under the Ministry of Science & Technology, Government of India, recently visited FiiRE Goa. During his visit, he had the opportunity to interact with startups within FiiRE's ecosystem, who presented their innovative ideas, technologies, and products.

As a senior scientist and expert in technology management, Dr. Kulkarni likely provided valuable feedback and guidance to the startups, potentially helping them to refine their ideas and strategies for success. The startups, in turn, may have benefited from the opportunity to showcase their work to an influential figure within the government and scientific community, potentially building valuable connections and relationships that can help them to advance their ventures.

Overall, Dr. Kulkarni's visit to FiiRE Goa represents an important opportunity for startups in the region to gain exposure and feedback from a respected expert in the field of technology management, potentially helping them to accelerate their growth and success in the highly competitive world of entrepreneurship.



Student Visits!

#FiiREStudentsVisit



"Exploring Innovation and Entrepreneurship: Carmel College Students and Faculty Visit FiiRE Faorda, Goa".

"SS Dempo College Students Explore Entrepreneurship at FiiRE Fatorda, Goa".



"Goa Business School (Goa University) - Students Learn about Entrepreneurship at FiiRE Fatorda, Goa".



"FiiRE Hosts Educational Visit for R.K.M Govt. High School Students".

CONTACT US



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CONTACT US



LANDLINE- +91 8322744000
MOBILE- +91 8600788078



REACHUS@FIIRE.ORG.IN



DON BOSCO CAMPUS,
FATORDA, GOA, 403601



WWW.FIIRE.ORG.IN



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OUR IMPACT

Over the last 5 years,
FiIRE has supported
100+ startups,
funded over 26, and
interacted with
2500+ entrepreneurs.



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