



# Inside this Issue

- An extraordinary visit to FiiRE
- FiiRE™ at INEX 2023
- Thejus Joseph at DBHEIC 23
- Knowledge Sessions at FiiRE
- FiiRE™ In Uttarakhand
- FiiRE™ MOU with GCCE, Borda
- FiiRE™ collabs with OpenWeaver
- #AFiiREStartup

## An extraordinary visit at FiiRE

FiiRE™ Goa, hosted Don Gianni (Fr. Giovanni Rolandi) from Italy, Fr. Rolandi was making the Extraordinary Visitation to Don Bosco Fatorda on behalf of the Rector Major, Father Angel Artime Fernandez.

Welcoming this esteemed guest was an honour, showcasing FiiRE™ Goa's global impact. During Don Gianni's visit, our Interim CEO, Thejus Joseph, unveiled the intricate FiiRE™ ecosystem. Following the presentation unveiling the FiiRE™ ecosystem, Don Gianni (Fr. Giovanni Rolandi) shared profound insights and appreciation for the innovative approach taken by FiiRE. "At FiiRE™, you are all doing an extraordinary job," he remarked. "If Don Bosco were alive, he would have done exactly what FiiRE™ is doing now. By inspiring, encouraging, and supporting the youth to become multi-skill innovators oriented to create socially committed individuals to enrich society."

He emphasized the importance of replicating such initiatives globally, particularly within Salesian communities. "I believe it is important to replicate something like this wherever Salesians are present, strengthening it in India first, followed by the rest of the world."

"I was deeply impressed at what I saw here at FiiRE™. It's the first time I have seen something like this while visiting different parts of the congregation. I admire what is being done. You people are at the front edge. I encourage you to continue and find creative ways to expand the concept"

-Don Gianni Fr. Giovanni Rolandi



# INEX 2023: FiIRE™ Goa Shines in a Global Innovation Extravaganza!



The India International Innovation & Invention Expo, INEX 2023, recently illuminated the technological landscape with a remarkable display of innovation and collaboration. Hosted at the esteemed Don Bosco College of Engineering, Fatorda, Goa-India, this event gathered over 30 countries on a single stage, marking it as a pivotal global platform for pioneering ideas.

Among the illustrious participants, FiIRE™ Goa stood out proudly, showcasing its prowess in the domain of TourismTech™. FiIRE™, the thriving innovation hub, brought its diverse portfolio to the limelight, unveiling groundbreaking initiatives that captivated the world's attention. This expo was not merely an event; it was a testament to FiIRE's commitment to pushing boundaries and fostering innovation.



Nine startups from the vibrant FiIRE™ ecosystem stood shoulder to shoulder during this 3-day extravaganza, each embodying innovation across various sectors. Their presence underscored FiIRE's mission of nurturing and empowering diverse startups, providing them with an unparalleled platform to shine on the global stage.

The success and impact of INEX 2023 wouldn't have been possible without the relentless efforts of the Goa State Innovation Council, Government of Goa. Their dedication in organizing this annual innovation marvel deserves immense appreciation. Their support and vision have undoubtedly catalyzed the growth of the innovation ecosystem, not just in Goa but also on a broader national and global scale.

# FiiRE's Interim CEO, Mr. Thejus Joseph, Ignites Inspiration at DBHEI Conference 2023

At the Don Bosco Higher Education India Network (DBHEI) Annual Conference & General Body Meeting 2023, FiiRE's Interim CEO, Mr. Thejus Joseph, was honored to share his expertise as a guest speaker. The conference, focusing on 'Educating Our Young to Social Responsibility, An Entrepreneurship and Start-Up Culture,' spurred a thought-provoking dialogue that delved into the establishment of innovation centers across India.



With a commitment to nurturing entrepreneurship and leveraging five years of dedicated experience, #FiiREGoA proudly took center stage. Mr. Thejus Joseph illuminated the audience with his compelling insights during the discussion on 'Fostering Entrepreneurship and Start-up Culture on Campuses.' His words echoed a vision that resonated with the ethos of innovation and enterprise deeply ingrained in FiiRE's core.

The dynamic exchange at the #DBHEI Conference propelled a spirited exploration of ways to infuse campuses with entrepreneurial spirit, emphasizing the pivotal role educational institutions play in cultivating the next generation of innovators and leaders.



FiiRE™ Goa remains steadfast in its dedication to championing innovation and advancing Goa's burgeoning TourismTech™ landscape. This commitment extends beyond borders, aiming to galvanize a global community of thinkers, creators, and visionaries.

# FiiRE's November Knowledge Sessions: Empowering Startups through Insightful Workshops

In a bid to foster continuous learning and growth, FiiRE™ Goa orchestrated an enriching lineup of four online workshops this November under its "Knowledge Sessions" umbrella.

Kicking off the series was an illuminating workshop on "Customer Segmentation in BMC (Business Model Canvas)" led by Kirti Kumar Jain, Co-Founder & CEO of Kuber.club, AnyTimeLoan.in, and Plus.care. Participants delved into the intricacies of understanding customer segments, an indispensable aspect of building a robust business model.

Next we had "Crafting Your Brand Narrative: Content as the Cornerstone of Startup Success!" facilitated by Pawan Sharma, Founder of DecisionTree. This workshop highlighted the pivotal role of compelling storytelling in shaping a startup's brand identity.

Continuing the momentum, FiiRE™ organized a peer meeting for its startups, Guest speaker Mr. Jonathan Joshi, Founder of Intellilogo Consulting LLP (PaperTrack) and a distinguished alumnus of NIDHI PRAYAS Batch 1, shared his expertise and insights.

Closing this enriching series was a workshop on "Accelerating Product Launch Operations with OpenWeaver." This session was designed to offer practical strategies and approaches to expedite product launch processes, guided by the expertise of OpenWeaver.



**CUSTOMER SEGMENTATION**  
in  
**BMC**  
(Business Model Canvas)

by **Kirti Kumar Jain**  
Co Founder & CEO -  
Kuber.club, AnyTimeLoan.in  
and zPlus.care




**CRAFTING**  
Your  
**BRAND NARRATIVE**  
Content as the Cornerstone  
of Startup Success!

by **Pawan Sharma**  
Founder - DecisionTree




**PEER MEETING**  
with  
**FiiRE**  
**Startups**

with Guest Speaker  
**Mr. Jonathan Joshi**




**ACCELERATING**  
**Product**  
**Launch**

with  
**OpenWeaver**

Elevate Your Product Launches to New Heights  
Join us for a Workshop on  
**Accelerating Product Launch**  
23<sup>rd</sup> November 2023  
3:00 PM - 4:30 PM



# FiiRE™ Forges Collaborative Pathways with Uttarakhand: Pioneering Innovation Beyond Boundaries

FiiRE™ Goa recently embarked on a promising venture, engaging in a fruitful one-to-one meeting with the Hon'ble Chief Minister of Uttarakhand, Shri. Pushkar Singh Dhami. The meeting marked the commencement of an exciting collaborative journey, aiming to synchronize and align startup ecosystem strategies between Goa and Uttarakhand. This visionary alliance holds the potential to chart new horizons and create synergies for innovative growth.



During the meeting, FiiRE™ Goa, represented by Kiraan Mehta, Head of Incubation & Innovation, discussed the prospects of replicating the highly successful TourismTech™ model from Goa in Uttarakhand. This exchange of ideas and strategies lays the foundation for an impactful partnership, leveraging the expertise garnered from Goa's vibrant ecosystem to fuel the burgeoning entrepreneurial landscape in Uttarakhand.

In a parallel effort to foster this collaboration, FiiRE™ Goa made significant strides by participating in the Mumbai Roadshow, where insightful discussions were held, paving the way for greater connectivity and cooperation between the two regions. The Mumbai Roadshow served as a platform to showcase FiiRE's innovative endeavors and to spark interest in the potential replication of successful models in Uttarakhand.

Excitement looms on the horizon as FiiRE™ Goa eagerly anticipates unveiling updates on the proposed pilot project in Uttarakhand's TourismTech™ sector, a strategic initiative discussed during the Mumbai Roadshow. This pilot project holds immense promise, presenting an opportunity to catalyze transformative changes and propel Uttarakhand's tourism industry to new heights of innovation and excellence.



## FiiRE™ Goa and Government College of Commerce and Economics Forge Pathbreaking Partnership



In an exciting development, FiiRE™ Goa has solidified a pivotal Memorandum of Understanding (MOU) with the Government College of Commerce and Economics, situated in Borda, Margao, Goa.

This collaborative alliance signifies a monumental leap towards facilitating the seamless exchange of knowledge, expertise, and talent between academia and the entrepreneurial ecosystem.

The union between FiiRE™ Goa and Government College of Commerce and Economics holds immense promise, heralding an era of collaborative learning and mutual growth.

## FiiRE™ Goa Ventures into Tech Innovation with OpenWeaver Partnership



FiiRE™ Goa partners with OpenWeaver, a trailblazing SaaS technology company reshaping digital landscapes across the globe. This collaboration heralds a union of innovative spirits, aligning our shared dedication to delivering unparalleled customer experiences and cultivating an inclusive work environment.

OpenWeaver's standing as a leading provider of open-source development tools resonates deeply with our ethos at FiiRE™, where innovation thrives in an environment that champions openness and collaboration. Together, we embark on a journey set to redefine possibilities in the dynamic realm of technology.

The partnership between FiiRE™ and OpenWeaver signifies a convergence of expertise, vision, and a mutual commitment to technological advancement.

Stay tuned as we delve into this exciting partnership, charting new paths and exploring uncharted territories in the tech realm.

# FiiRE Features: Showcasing the innovative startups, their ideas, and the founders/co-founders behind them

## Avis Environment Technologies LLP, A FiiRE #TourismTech Startup

FiiRE™ Goa proudly spotlights Avis Environment Technologies LLP, based in Fatorda, for their pioneering strides in transforming food waste management. Established in 2018 by Bharat Vetriivel, Ravi Ayyangar, and Srikant Sitaraman, the company introduces 'CHUGG,' an innovative 'In-Situ' Food Waste Treatment System, revolutionizing conventional waste disposal methods.

As a proud member of the FiiRE™ Ecosystem, Avis Environment Technologies received notable recognition by being nominated and selected for the esteemed HDFC Parvarthan Award and grant in 2023. This accolade underscores the exceptional innovation and impact 'CHUGG' brings to the forefront of waste management solutions.

'CHUGG' represents a groundbreaking solution conceived by Avis Environment Technologies. This innovative system redefines the approach to managing food waste for bulk generators. Harnessing ingenious biological processes, 'CHUGG' efficiently converts food waste into energy, offering a sustainable and eco-conscious alternative to traditional disposal methods.



The emergence of 'CHUGG' underscores FiiRE's commitment to nurturing innovative startups with transformative potential. Avis Environment Technologies' groundbreaking solution aligns seamlessly with FiiRE's mission to foster sustainability and innovation, showcasing the power of inventive thinking within the ecosystem.



Bharat Vetriivel, Co-Founder,  
Avis Environment technologies



Ravi Ayyangar,  
Co-Founder, Avris  
Environment Technologies



Srikant Sitaraman,  
Co-Founder, Avris  
Environment Technologies

**Are you also a Startup?**

Apply for FiiRE's Virtual Incubation Program today!

Contact Us : +91 8600788078

# CONTACT US



## CONTACT US

☎ LANDLINE- +91 8322744000  
MOBILE- +91 8600788078

✉ REACHUS@FIIRE.ORG.IN

📍 DON BOSCO CAMPUS,  
FATORDA, GOA, 403601

🌐 WWW.FIIRE.ORG.IN

🌐 FIIRE GOA

📷 @FIIREGOA

🐦 @FIIREGOA

Over the last 5 years, FiiRE™ has supported 161 startups, funded over 48, and interacted with 2600+ entrepreneurs



To connect with us please scan the QR code