



NEWSLETTER

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Skill Training Program in "Food Production" launched at Sulcorna

"FiiRE's Skill Division partners with Overseas Employment Agency of Goa to launch 'Skill Training Program in Food Production' in Don Bosco Sulcorna, Goa".

FiiRE's Skill Division, in association with the Overseas Employment Agency of Goa, Govt. of Goa, recently launched the 'Skill Training Program in Food Production' at Don Bosco Sulcorna, Quepem, Goa. The inauguration was presided over by Adv. Shri. Narendra K Sawaikar, Chairman OEAG, Govt. of Goa, along with Shri. Suresh Kepekar ZP and Fr. Anisio Mota, Director, Don Bosco Sulcorna.

During the inauguration, the guests were presented with Kumbi shawls, a traditional Goan textile product, manufactured under FiiRE's Entrepreneurship Division. They were also presented with mementos made by Narla, a FiiRE Startup that produces coconut-based products.

The 'Skill Training Program in Food Production' aims to equip Goan youth with the necessary skills to pursue careers in the food production industry. FiiRE, with its focus on entrepreneurship and innovation, continues to contribute to the growth of the Goan economy by empowering the youth with the necessary skills and knowledge.

#Highlights from the Chief Guest's address

"Skills are the foundation of self-reliance and the key to unlocking one's true potential. I urge the youth of Goa to embrace skill training opportunities like FiiRE's 'Skill Training Program in Food Production' and unleash the 'uzzo' inside them to achieve success and prosperity."

- Adv. Shri. Narendra K Sawaikar, Chairman
OEAG, Govt. of Goa



Skill training Kicks Off at FiiRE Sulcorna

FiiRE's Sulcorna Project taps into the Don Bosco Campus set up in Sulcorna, Quepem, Goa. This 800-acre piece of land is part of FiiRE's bigger picture to promote TourismTech innovations in the State of Goa. FiiRE's Sulcorna project will ultimately help promote and support Eco-Tourism, Agri-Tech, and FiiRE's Skill division.

Objectives of the 'Food Production Program' at Sulcorna:

- To provide hands-on training in Food Production along with inputs on entrepreneurship.
- To promote self-employment/wage employment among Goan youth.
- The trainees intending to take wage employment will be placed in the hospitality industry for an internship.
- Hand-holding support will be provided to those trainees who intend to start their business venture in the food processing sector.
- Access to funding agency

The Program:

1. The duration of the program is 3 months
2. Modules covered
 - Food Production
 - Developing entrepreneurship management skills

Implementing Agency: FiiRE in association with Don Bosco, Sulcorna.

Funding Agency: Overseas Employment Agency of Goa, Govt. of Goa.



FiiRE and NABARD team up to showcase 'Kunbi Handloom' at SARAS festival 2023!

FiiRE Goa presents 'Kunbi Handloom' at SARAS festival 2023, featuring exquisite traditional designs and craftsmanship.

FiiRE Goa's Entrepreneurship Development Division, in collaboration with NABARD - National Bank for Agriculture and Rural Development, is showcasing 'Kunbi Handloom' at the SARAS festival 2023. This festival, which started on March 23rd and will end on April 3rd, at the SGPDA Ground, opposite Inox, Margao, Goa.

FiiRE's Kunbi Handloom collection features a range of exclusive sarees and shawls that are perfect for updating your summer wardrobe. The collection boasts exquisite traditional designs and fine craftsmanship, showcasing the beauty of India's handloom industry.

In addition to the Kunbi Handloom collection, the FiiRE stall at SARAS festival 2023 features products from various FiiRE Startups. This gives visitors a chance to explore and discover some of the innovative products that are being developed by entrepreneurs in Goa.

Overall, FiiRE's participation in the SARAS festival is a great opportunity to celebrate India's cultural heritage, promote entrepreneurship, and support the country's handloom industry. Don't miss the chance to visit FiiRE's stall and indulge in the beauty of traditional Indian craftsmanship.



FiiRE presents Malaysian Chief Justice with Kumbi Handloom Sareer & Shawl

The Chief Justice of the Federal Court of Malaysia interacts with FiiRE.

The Right Honourable Tun Tengku Maimun binti Tuan Mat, Chief Justice of the Federal Court of Malaysia, was presented with a Kumbi Sareer and Shawl made by the weavers of the Goa Handloom Society. The Kumbi Sareer and Shawl were presented to her by Shri. Tushar Sawant, Enterprise Development Manager at FiiRE's Entrepreneurship Development Division.

The Chief Justice of the Federal Court of Malaysia was on official visit to India and engaged with FiiRE officials for mutual exchange and interaction during her visit.

The Handloom project, a joint initiative of FiiRE and NABARD, aims to revive Goa's Kumbi handloom industry and culture, preserving its rich heritage and promoting sustainability.



The Goa Handloom Society is a non-profit organization that supports the livelihoods of local weavers in Goa, India. The society is dedicated to preserving traditional

weaving techniques and creating sustainable income opportunities for weavers. FiiRE's Entrepreneurship Development Division supports the society by promoting its products and connecting it with potential customers.

The Kumbi Sareer and Shawl are handmade using traditional weaving techniques that have been passed down through generations of weavers. The saree is made of pure cotton and features intricate designs that are unique to the region. The shawl is made of pure wool and is known for its softness and warmth.

The presentation of the Kumbi Sareer and Shawl to the Chief Justice of Malaysia is a testament to the quality of the products made by the Goa Handloom Society. The products not only showcase the beauty of traditional weaving techniques but also support the livelihoods of local weavers.

Shri. Tushar Sawant, Enterprise Development Manager at FiiRE's Entrepreneurship Development Division, expressed his gratitude to the Chief Justice of Malaysia for accepting the Kumbi Sareer and Shawl.

#FiiREFunding: Apply Now for NIDHI-Seed Support System by Dept. of Science & Technology, Govt. of India!

Join the Revolution in TourismTech at FiiRE

#FiiREForGoa

FiiRE, is inviting applications for the NIDHI-Seed Support System. This funding scheme, facilitated by FiiRE and under the Department of Science and Technology, Govt. of India, aims to empower early-stage startups to revolutionize the tourism industry.

As a go-to resource for startups and ambitious entrepreneurs, FiiRE provides essential financial and incubation resources to help businesses achieve their potential. The NIDHI-Seed Support System is no exception, offering funding and support to early-stage startups working on innovative solutions in the tourism sector.

Applicants are encouraged to apply now through the link provided in our website, as this is a great opportunity for startups to get the resources and support they need to grow their businesses. With FiiRE's commitment to empowering early-stage startups and the essential resources provided by the NIDHI-Seed Support System, ambitious entrepreneurs can take their tourism-related ideas to the next level. Don't wait any longer, apply now!



APPLY NOW

Get Ready to Bring Your
TourismTech Dreams to Life with

**NIDHI Seed
Support
Scheme**

A FiiRE Facilitated
Seed Funding Program,
Apply now, link in the description

Apply now!

Joining a community of like-minded individuals and collaborating to revolutionize tourism is a chance to drive innovation and success. The support offered, including funding, mentorship, training, and networking opportunities, will help entrepreneurs overcome challenges and achieve their goals. Let's work together to make a meaningful impact in the world of tourism.

FiiRE Shares its Expansion Plans at Don Bosco Conference in Hyderabad



Shri. D S Prashant, the CEO of FiiRE, recently addressed the Don Bosco community at the SPCSA-Salesian Provincial Conference South Asia Assembly in Hyderabad, sharing FiiRE's plans for expansion. With a vision to empower entrepreneurs with innovation and growth opportunities, FiiRE aims to expand beyond all borders and help aspiring entrepreneurs achieve their goals. During the conference, FiiRE's CEO spoke about FiiRE's various initiatives and programs designed to support startups and early-stage ventures. He also highlighted the importance of collaboration and partnerships in driving entrepreneurship and innovation.

FiiRE's COO Shri. Thejus Joseph also had the opportunity to meet with the Provincials of Don Bosco and discuss FiiRE's expansion plans with them. The Salesians of Don Bosco are known for their efforts in promoting education and entrepreneurship in South Asia, making this partnership a strategic move for FiiRE.

FiiRE's mission to support and empower entrepreneurs aligns with the Salesian mission of promoting education and livelihood development. FiiRE hopes to extend its reach and provide more opportunities for aspiring entrepreneurs in South Asia.

Stay tuned for updates on FiiRE's expansion plans and how you can be a part of this exciting initiative. FiiRE is committed to driving entrepreneurship and innovation globally, and the partnership with the Salesians of Don Bosco is a significant step in that direction.

Manovikas School Students Impress Judges at "IGNITING ENTREPRENEURIAL MINDS" Pitching Finals at FiiRE Fatorda, Goa



FiiRE recently hosted the 'Pitching Finals' of the Startup Kids Programme 'IGNITING ENTREPRENEURIAL MINDS,' in association with Asier Solutions and Manovikas English Medium School. The event showcased the innovative ideas of young and talented students, who impressed the panel of judges with their creativity and out-of-the-box thinking. The Judges for the "Pitching Finals" were Shri. D S Prashant CEO of FiiRE, and Shri. Arbaaz Sha Muzawer Founder Custom Elements, a Startup based out of FiiRE Fatorda, Goa.

The Startup Kids Programme is a unique initiative that aims to inspire and motivate young students to become entrepreneurs, by providing them with an environment to nurture their ideas and develop their skills. By partnering with schools and organizations, FiiRE hopes to create a culture of entrepreneurship and innovation among the youth in Goa and beyond.

FiiRE is dedicated to supporting entrepreneurs and startups in their journey towards success, and the Startup Kids Programme is a testament to this commitment to empowering the next generation of entrepreneurs.

Congratulations to all the students who participated in the Pitching Finals and showcased their innovative ideas.





presents
**AWARENESS CAMP
ON GOVT SCHEMES
FOR BUSINESS PROMOTIONS**
in association with
Khadi and Village Industries Board,
Govt. of Goa



Promoting business !

FiiRE and Khadi & Village Industries Board Goa, Host Awareness Camp on Government Schemes for Business Promotion at FiiRE, Fatorda-Goa.

FiiRE, in association with the Khadi and Village Industries Board, Govt. of Goa, held an Awareness Camp on "Govt Schemes for Business Promotions" at FiiRE Fatorda Goa. The event was targeted towards budding entrepreneurs who are interested in starting their own businesses but need guidance on how to take advantage of government schemes to promote their ventures.

The camp included insightful inputs on various government schemes that can help entrepreneurs in their business promotions. Participants also had the opportunity to interact live with a successful entrepreneur, who shared valuable insights on how to navigate the challenges of entrepreneurship and succeed in the competitive business world.

In addition to providing information about government schemes and live interactions with successful entrepreneurs, FiiRE also extended hand-holding support to participants to help them achieve their entrepreneurial dreams. The event was a great success, and participants left with a better understanding of the resources available to them and how to access them. FiiRE's continued efforts to empower entrepreneurs and help them succeed are admirable, and it's clear that the organization is making a meaningful impact in the business community in Goa.



FiiRE's Strong Outreach Commitment: Empowering the Startup Ecosystem Across Goa



"FiiRE's Head of Incubation & Innovation Shri. Kiraan Mehta shares insights on Industry Institute Interaction at Don Bosco College Campus, Goa.

FiiRE's Head of Incubation & Innovation, Shri. Kiraan Mehta, was recently invited to participate in a panel discussion on 'Industry Institute Interaction' at the Don Bosco College Campus in Fatorda, Goa. The event was organized by FiiRE in association with the Goa State Innovation Council and Don Bosco College of Engineering.



During the discussion, Shri. Kiraan Mehta shared his insights and experiences on the importance of bridging the gap between academia and industry. He emphasized the need for collaboration between industry experts and academic institutions to foster innovation, skill development, and job creation.



FiiRE's Kunbi Handloom Set to Wow with Unveiling of Traditional Weaving Treasures!

FiiRE's Entrepreneurship Development Division is set to launch its upcoming project in collaboration with NABARD, called Kunbi Handloom.

The project aims to revive the Kunbi weaving tradition by showcasing traditional handloom products made by skilled artisans from rural Goa. It supports weavers and artisans to create a range of products, including sarees, shawls, towels, and carpets. This project aligns with FiiRE's commitment to promoting entrepreneurship and building sustainable livelihoods for local artisans and entrepreneurs. FiiRE hopes to empower the local community to take pride in their traditional craft and develop a prosperous future for themselves and their families through this initiative.

Renowned Systems Science Professor from Binghamton University Visits FiiRE Goa to Explore the Startup Ecosystem



Dr. Sangwon Yoon, a professor in the Department of Systems Science and Industrial Engineering at Binghamton University, State University of New York, recently visited FiiRE's campus in Fatorda, Goa. During his visit, Dr. Yoon gained a firsthand understanding of the startup ecosystem that FiiRE has established in the region.

As an expert in the field of systems science and industrial engineering, Dr. Yoon brings a wealth of knowledge and experience to the table. His visit to FiiRE provided him with the opportunity to engage with local startups and entrepreneurs and understand the challenges they face in building successful businesses.

FiiRE is committed to promoting innovation and entrepreneurship in Goa, and Dr. Yoon's visit is a testament to the organization's growing reputation as a hub for startup activity in the region. By providing a platform for startups to connect with mentors, investors, and other resources, FiiRE is helping to build a vibrant and dynamic entrepreneurial ecosystem in Goa.

Overall, Dr. Yoon's visit to FiiRE was a productive and informative experience. It highlights the importance of collaboration and knowledge-sharing in the field of entrepreneurship, and FiiRE looks forward to continuing to facilitate these types of interactions in the future.



FiiRE Celebrates Women in Business: International Women's Day 2023

"If you don't see a clear path for what you want, sometimes you have to make it yourself." - Mindy Kaling

FiiRE marked International Women's Day 2023 by recognizing the accomplishments and valuable contributions of women to society while embracing the theme of "DigitALL: Innovation and technology for gender equality".

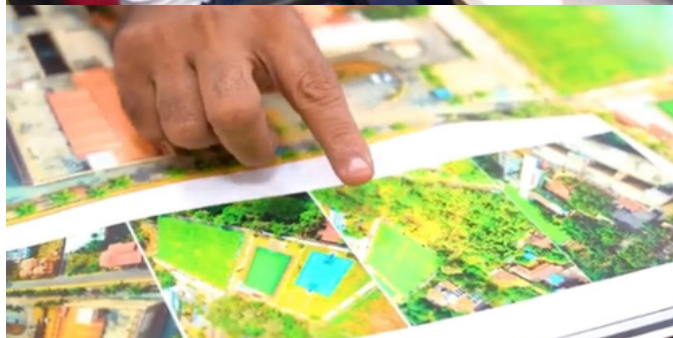
FiiRE Features: Showcasing the innovative startups, their ideas, and the founders/co-founders behind them

GeoSensitive #AFiiREStartup



GeoSensitive has established itself as a prominent participant in the geospatial mapping sector, thanks to its diligence and commitment towards innovation and customer contentment. Malcolm and his team operated their startup from FiiRE Fatorda, Goa, following the creation of GeoSensitive.

GeoSensitive, #AFiiREStartup, is a pioneering drone technology firm established by Malcolm Afonso, who transitioned from his previous role as a navigating officer in the Merchant Navy to become an Entrepreneur. By utilizing inventive methods, GeoSensitive generates accurate and comprehensive geospatial maps tailored to a diverse range of clients, including mining corporations and environmental organizations.



Drone technology has revolutionized the methods of data collection and analysis in the field of geospatial mapping. The use of drones has made it possible to obtain high-resolution images and data from inaccessible or hazardous areas, thus enabling the creation of precise and comprehensive maps. By leveraging this cutting-edge technology, businesses and organizations can gain valuable insights and make informed decisions about a wide range of applications, from urban planning and environmental monitoring to mineral exploration and infrastructure development.

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OUR IMPACT

Over the last 5 years, FiiRE has supported 122+ startups, funded over 37, and interacted with 2500+ entrepreneurs



To connect with us pl scan the QR code