

FORUM FOR INNOVATION INCUBATION RESEARCH & ENTREPRENEURSHIP  
DON BOSCO, FATORDA-GOA.

FAST TRACKING TOURISMTECH INNOVATIONS



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**FiIRE Goa celebrated 4 eventful years on 08 December 2022, simplifying startup innovation, incubating ideas, enabling startups, and nurturing entrepreneurs.**



Reducing, reusing and recycling waste and extracting values from waste is of prime importance. FiIREGoa congratulates "greemitti" by GreenWaves for receiving an award for their continued work in Waste Management at the International Conference on Waste Management held at New Delhi. *Congratulations to Anil Potluri and the team.*

# Goa Tourism Accelerator 2022

DECEMBER 2022 ISSUE 6

*2nd edition of Goa Tourism Accelerator was launched for startup founders developing solutions to future-proof the travel, tourism, and hospitality industry.*

The 2nd edition of **The Goa Tourism Accelerator** for 2022 will provide a big push to the tourism sector & empower its stakeholders. This 12-week accelerator program is designed to help redefine the Go-To-Market strategy for startups with some traction or apply their solution to the industry for the first time.

1. Mentorship from India's top TourismTech entrepreneurs
2. Piloting opportunity with the Government
3. Access to an incredible investor network
4. Proof of concept opportunities with partners and much more!

In the 1st edition (Sept 2021), 14 startups were handheld to success from the 50+ applications received from across the globe. These 14 startups included technological innovations in waste management, customer experience, new payment solutions, mobility, and sustainability among others.

Rethinking tourism, especially in the period of climate change & global warming involves asking the right questions for effective solutions, which is what FiiRE wishes to achieve with this **12-week Tourism Accelerator Program**.



**DOES YOUR STARTUP HAVE THE INNOVATION AND SPARK THAT CAN TRANSFORM THE TOURISM ECOSYSTEM IN GOA ?**

**SUBMIT YOUR APPLICATION FOR GTA '22**

[www.fiire.org.in](http://www.fiire.org.in)





**Dr. Tessy Thomas,**  
Distinguished Scientist &  
Director General,  
Aeronautical Systems (Aero)  
DRDO, Ministry of Defence,  
Govt. of India, visited FiiRE on  
13Dec 2022



**Prof. Arindham  
Ghosh- Scientist and  
Professor Indian  
Institute of Science  
(IISc), Bangalore,  
India, visited FiiRE on  
13Dec 2022**



**Dr. Sindura Ganapathi- Office of the Principal  
Scientific Advisor to the Government of India  
visited FiiRE to get a sense of the startup  
ecosystem setup here and interacted with  
startups at FiiRE Goa.**



## **Mohohar Parrikar Vidnyan Mahotsav**

FiiRE Goa partnerd with Department of Science and Technology and Waste Management Department, Govt. of Goa for the '4th Manohar Parrikar Vidnyan Mahotsav 2022'. FiiRE's Host institution Don Bosco College Fatorda was one of the centres chosen to host the event.





Perfecting your pitch is a critical part attracting funding. A review pitch session of NIDHI-EIR was conducted at FiiRE Goa where startups pitched their ideas to a panel

The startups that pitched were:

- 1) Dr. Anima Srivastava
- 2) Aakash Ghadge
- 3) Balachandran S Elayath
- 4) Anand Lobo



## Session by David Harper



Communication Behaviour Trainer & Coach, David Harper conducted a pitch training session to orient startups incubated at FiiRE Goa.

## D S Prashant, CEO FiiRE- Celebrates Birthday

FiiRE Goa celebrated the birthday of it's CEO Shri. D S Prashant on the 2nd of December 2022.







FiiRE organised “A Christmas Day” where startups participated in different games and competitions. As part of our Christmas Celebration, FiiRE Goa organised a "Paint your thought on this pot" competition for their Startups

The judges for event were Miss.Swizel Mascarenhas (Teacher at Manovikas English Medium School, Margao, Goa) and Miss.Dale Da Cruz (Assistant Professor in Economics at Fr. Agnel College of Arts and Commerce, Pilar Goa).

