FORUM FOR INNOVATION INCUBATION RESEARCH & ENTREPRENEURSHIP DON BOSCO CAMPUS, FATORDA-GOA, INDIA

FAST TRACKING TOURISMTECH INNOVATIONS

FIIRF NEWSLETT

Þ

Introducing FiiRE Business

Issue

Introducing FiiRE Business

Simplifying Startup Innovation"

- **National Handloom Day**
- President of India visits Goa
- Launching ECP at FiiRE
- FiiRE+100X.VC
- Decoding ESOP at FiiRE
- **NIDHI-SSS funding at FiiRE**
- Visits at FiiRE
- Intl. Youth Day at FiiRE
- Feature #AFiiREStartup

FiiRE Goa has been a nurturing ground for an eclectic mix of talent - from startups and inventors to creators and motivators. Our journey has been defined by the diversity of expertise that flourishes within our community. With FiiRE Business, this tapestry extends to embrace vibrant entrepreneurs across various domains. uniting them under a common mission of building sustainable enterprises.

We are thrilled to unveil a new chapter in our journey of fostering innovation and nurturing entrepreneurial dreams - FiiRE Business! As a dedicated division under Forum for Innovation Incubation Research & Entrepreneurship (#FiiRE), FiiRE Business is poised to revolutionize the landscape of enterprise creation and development under the umbrella of TourismTech.

FiiRE Business is a beacon of opportunity for those who envision starting or growing their micro-enterprises. Our structured consultancy and expert guidance are tailored to support every step of the entrepreneurial journey, from the inception of an idea to the strategic development of a thriving business. We understand that the path to success is complex, and our dedicated team is here to illuminate it for you.

Join us in celebrating this exciting venture, and let's continue to champion innovation, creativity, and the entrepreneurial spirit that drives us forward.

Curious about



Take a rapid tour of FiiRE Business FiiRE Business is FiiRE's dedicated division for enterprise creation and development. FiiRE Business works towards establishment & development of micro enterprises by offering structured consultancy & guidance for enterprise creation and development & facilitating schemes for financial assistance

August 2023 | www.fiire.org.in

FiiRE Don Bosco

#Handloom

Celebrating National Handloom Day 2023

FiiRE Goa proudly joins the nation in extending heartfelt wishes on the occasion of National Handloom Day! This year's celebration took on an exceptional fervor as we came together for an unforgettable event in Velguem, Bicholim, North Goa.

The highlight of this jubilant gathering was the esteemed presence of none other than Mrs. Sulakshana Sawant, wife of the Honourable Chief Minister of Goa, Dr. Pramod Sawant. As our distinguished Chief Guest, her participation elevated the event to new heights, infusing it with a sense of significance and purpose.

The atmosphere was charged with enthusiasm as we were joined by a assembly of personalities remarkable including Arvind Bugde - Director DHTC, dedicated members of Mahila Morcha, VP members of Velguem, and esteemed representatives from the Goa Handloom Weavers Cooperative Society Ltd. Together, we formed a powerful alliance, underscoring our collective commitment to the handloom industry.

In a truly inspiring moment, Mrs. Sulakshana Sawant honored us by placing an order for our exquisite #Kunbi Handloom products. Her support serves as a shining example of her faith in the exceptional skills of our artisans.

As we move forward, let's continue to champion this invaluable legacy. Let's ensure that the tapestry of handwoven artistry remains vibrant and strong, empowering our weavers and preserving the essence of our culture.



Celebrating Goa's Cultural Legacy: A Proud Moment with Droupadi Murmu -President of India



Goa witnessed a significant milestone as we had the privilege of welcoming Smt. Droupadi Murmu, the President of India. This auspicious occasion was marked by a gesture that reflects Goa's rich cultural heritage and artistic excellence. As a symbol of Goa's warm hospitality and artistic prowess, the President of India was presented with a stunning Kunbi shawl. This handwoven masterpiece stands as a testament to the remarkable skill and dedication of the artisans from the Goa Handloom Weavers Cooperative Society supported by FiiRE Goa's Entrepreneurship Development Division and NABARD (National Bank for Agriculture and Rural Development).

As we stand at the intersection of tradition and innovation, this achievement reminds us of the power of collaboration, creativity, and heritage. We remain steadfast in our resolve to continue empowering entrepreneurs, elevating startups, and preserving our cultural treasures. The road ahead is adorned with countless opportunities to make a difference.

At FiiRE Goa, our mission has always been to empower entrepreneurs, fuel startups, and drive TourismTech innovations. However, our commitment goes beyond business; it extends to championing local artisans and nurturing the communities that uphold our cultural legacy.

With this, we extend our heartfelt gratitude to all who contribute to our journey, from artisans to partners, from entrepreneurs to mentors. Your support fuels our mission, and together, we march toward a future where tradition and innovation intertwine harmoniously.

#ECP2023

#FiiREBusiness: Launching the Enterprise Creation Program (ECP)

Unlock the power of structured guidance and expert handholding to propel your business forward. Say GOODBYE to challenges and hello to success! FiiRE Business presents the Enterprise Creation Program, this is а comprehensive program guiding aspiring entrepreneurs from idea generation to business setup, with FiiRE providing ongoing support. It aims to familiarize participants with support mechanisms, schemes, subsidies, and infrastructure to maximize their utilization.

At FiiRE Business, we understand that the journey of entrepreneurship can be a challenging one, filled with uncertainties and roadblocks. However, we also believe that with the right guidance and support, aspiring entrepreneurs can turn their dreams into successful businesses. That's why we are thrilled to introduce the Enterprise Creation Program (ECP) - a program designed to empower and guide individuals on their entrepreneurial journey.

What sets the Enterprise Creation Program apart is the ongoing support provided by FiiRE Business. Once you've completed the orientation workshop, you have the option continue with structured to guidance tailored to your specific enterprise creation and development needs. Our team of experts will work closely with you, providing personalized assistance and helping you complexities navigate the of entrepreneurship.



ECP starts with a 1-day orientation workshop. This orientation workshop, facilitated by entrepreneurship experts, serves as the starting point of this transformative journey. During this workshop, participants will delve into the essential steps of entrepreneurship, starting with the all-important ideageneration phase.

But that's not all. The orientation workshop goes beyond ideation; it equips participants with the knowledge and skills needed for effective business planning. You'll learn how to create a solid business plan that outlines your goals, strategies, and financial projections, setting the foundation for your future success.

Contact FiiRE for more details

#FiiRE+100X

100X.VC Sparks a flash at FiiRE Goa



In a resounding testament to the boundless spirit of innovation, FiiRE Goa 100X.VC and forged recently dynamic a partnership that set the stage for an extraordinary event – the much-anticipated Flash Pitch session. This collaboration highlighted the power of synergy in propelling startups toward new horizons and transforming visionary ideas into tangible realities.

At the heart of this event was the convergence of inventive startups armed with groundbreaking ideas. These startups were granted a truly exceptional opportunity: to captivate Mr. Shashank Randev, the Founder of 100X.VC. This interaction promised to be a rare instance where the fervor of innovation met the discerning eye of experience.

The participating startups left an indelible mark, showcasing a harmonious blend of innovation and determination that transcended mere ideation. These pitches weren't just presentations; they were demonstrations of unwavering commitment to driving change and making an impact. The event stood as a testament to the transformative potential of entrepreneurship, inspiring both participants and observers to embrace the spirit of innovation.

Mr. Shashank Randev's journey as the Founder of 100X.VC is a living testament to entrepreneurial excellence. His astute guidance has propelled numerous startups to the echelons of success. This event provided a direct conduit to tap into his reservoir of insights and expertise. Attendees had the golden opportunity to seek meaningful feedback, valuable advice, and even the prospect of potential support – a lifeline that could elevate their startups to new heights.

As the echoes of the Flash Pitch session reverberate, the resounding message is clear: innovation knows no bounds, and when visionary forces unite, the results are truly transformative. FiiRE Goa and 100X.VC demonstrated that the road to success is paved by harnessing the collective brilliance of startups and seasoned entrepreneurs.

FiiRE Goa and 100X.VC, formidable pillars of the startup ecosystem, united not just to curate an event, but to nurture entrepreneurial dreams.

FiiRE's Enlightening Session on ESOPs

In our pursuit of knowledge and growth, FiiRE Goa is dedicated to providing valuable insights that fuel your journey. We are thrilled to share that we recently conducted an enlightening session on ESOPs (Employee Stock Ownership Plans), led by Mr. Kiraan Mehta, our Head of Incubation & Innovation at FiiRE.



ESOPs have emerged as a game-changer in the dynamic world of startups and organizations. They hold the potential to drive innovation, foster a culture of ownership, and ultimately contribute to organizational success. Our session delved deep into the significance of ESOPs within the startup ecosystem, shedding light on their intricate workings and far-reaching impact.

In a world where attracting and retaining top talent is essential, understanding the power of ESOPs is crucial. This session provided participants with an opportunity to explore the nuances of ESOPs, grasp their implications, and recognize how they can shape the future of employee benefits. Whether you're an entrepreneur, a startup enthusiast, or someone navigating the corporate landscape, ESOPs hold insights that are both valuable and transformative.

This session is just a glimpse of the knowledge-rich experiences that FiiRE Goa is committed to offering. As we continue on our journey of empowering startups and entrepreneurs, be prepared for more insightful sessions, impactful workshops, and transformative conversations that elevate your understanding and fuel your growth.

Thank you for being a part of FiiRE's knowledge-driven community. Here's to unlocking the potential within you, within your organization, and within the limitless realms of innovation.

#NIDHI-SSS

#FiiREFunding: FiiRE Ignites Success with Clubr

We are thrilled to share exhilarating news that reverberates with the spirit of innovation and success! FiiRE Goa proudly introduces Clubr, a trailblazing selected the inaugural startup as NIDHI-SSS (Seed recipient of the Scheme) funding Support bv the Department of Science and Technology, Govt. of India. And at the heart of this achievement lies the unwavering support and dedication of FiiRE Goa.

At FiiRE, we are dedicated to empowering #TourismTech startups with resources that pave the way for their success and propel visionary startups towards greatness. Clubr, with its exceptional concept and boundless potential, is a shining example of the transformative power of innovation. Chosen as the recipient of the NIDHI-SSS DST GoI funding, Clubr stands at the threshold of a future filled with possibilities.

As Clubr embarks on this transformative journey, we extend our warmest wishes to Rajesh Sukamanchi- the Founder and the entire team. May your path be illuminated by creativity, resilience, and endless possibilities. FiiRE Goa stands as a steadfast ally, supporting you every step of the way.

Thank you for being a part of FiiRE Goa's vibrant ecosystem. Here's to a future where innovation knows no bounds, where startups rise and thrive, and where dreams are transformed into remarkable realities.



#FiiREVisits

Visits at FiiRE Goa

FiiRE Hosts Mr. Prasad Kulkarni from MSME Goa on Facility



FiiRE was honored to host Mr. Prasad Kulkarni, Assistant Director of MSME Goa, for a facility visit! During this engaging session, we had the privilege of sharing insights and exploring synergies that pave the way for fostering innovation and entrepreneurship. It's collaborations like these that drive us closer to our mission of empowering startups and nurturing a vibrant ecosystem of innovation. Here's to continued growth and collaboration in the realm of innovation!

FiiRE Hosts Dr. Manasvi Kamat, Principal of MES Vasanta



Pointer, Poi

FiiRE is delighted to announce a strategic partnership with MES Vasanta College of Arts, Science and Commerce, Srinagar, Goa! This partnership will ignite student entrepreneurship and channel their creative energies towards a future of endless possibilities.

Dr. Manasvi Kamat, the Principal of MES College Goa graced the signing of the Memorandum of Understanding (MOU). This milestone event took place at FiiRE Fatorda, where our shared vision for nurturing innovation and entrepreneurial spirit took center stage.

Thank you for being a part of FiiRE's journey to foster innovation and entrepreneurship. Here's to igniting the fires of creativity within the bright minds of today, to lighting up the world of tomorrow.

#Intl.YouthDay

Empowering Tomorrow's Leaders: FiiRE Celebrates International Youth Day 2023

On this International Youth Day, FiiRE Goa proudly raises a toast to the boundless potential, innovation, and dynamism of young minds around the globe. As we celebrate the spirit of youth, we are thrilled to share how FiiRE Skills is investing in shaping the leaders of our future.



International Youth Day is a reminder that the youth are not just the leaders of tomorrow; they are the architects of today. At FiiRE, we are committed to creating platforms, opportunities, and environments that empower young minds to dream, innovate, and create impact.

Together, we cultivate a world where innovation knows no limits, where creativity shapes industries, and where young minds are catalysts for change.

Nurturing Potential Through FiiRE Skills FiiRE Skills, our platform dedicated to skill-building and nurturing talent, is a beacon of empowerment for the youth. On this special day, we marked the occasion with a day filled with team-building activities, personality development exercises, and invaluable insights. As the students from FiiRE Skills joined in the activities, the air was charged with the promise of a brighter tomorrow.





Spotlight on Young Innovators: Ananya Naik and Swayam Kakodkar

In our mission to celebrate young brilliance, we introduce you to Miss Ananya Naik and Master Swayam Kakodkar from Manovikas School Goa. These young visionaries are the minds behind the HealthTech startup 'Smart-Saline.' Their innovative solution exemplifies the transformative power of youth-driven entrepreneurship. We salute their creativity and determination, which inspire us all.

FiiRE Features: Showcasing the innovative startups, their ideas, and the founders/co-founders behind them

Clubr #AFiiREStartup

Mr. Rajesh Sukamanchi, the Founder and CEO behind Clubr, has harnessed his passion for revolutionizing the live entertainment experience. Clubr stands as an innovative marketplace dedicated to live entertainment venues, facilitating the seamless digitization of their operations. This empowerment allows venues to directly vend table tickets and reservations, either via their own websites or through Clubr's expansive marketplace.

Within this dynamic journey, FiiRE's "Goa Tourism Accelerator" 2023 Program (GTA) emerged as a pivotal turning point for Clubr. This program served as a critical juncture where the synergy between Clubr and live entertainment venues was catalyzed, leading to the profound transformation of the live entertainment landscape.

Through FiiRE's "Goa Tourism Accelerator" Program 2022 (GTA), Clubr encountered a unique avenue for forging connections with venues and uncovering its ideal market. This symbiotic relationship with FiiRE acted as a guiding beacon, propelling Clubr into the forefront of the live entertainment industry.





Rajesh with the help of technology is getting the essence of sustainability to Clubs and Events.

"We strongly believe that FiiRE's Tourism Accelerator Program will help us immensely in getting the connections we require from the venues and help us discover our market." - Rajesh Sukamanchi, Founder, and CEO, Clubr

Apart from GTA, Clubr is also one of four startups from India selected for the 'Singapore Tourism Accelerator' Cohort 7.

The 'Singapore Tourism Accelerator' is a highly coveted program that aims to foster innovation and accelerate the growth of promising startups in the tourism industry. It is organized by the Singapore Tourism Board.

As they embark on this incredible journey, we wish them continued success and believe that they will carve a niche for themselves in the global tourism industry. Their accomplishments inspire us to continue supporting the entrepreneurial spirit in Goa and beyond.

CONTACT US





LANDLINE- +91 8322744000 MOBILE- +91 8600788078

REACHUS@FIIRE.ORG.IN

DON BOSCO CAMPUS, FATORDA, GOA, 403601



0

WWW.FIIRE.ORG.IN



FIIRE GOA



@FIIREGOA



FIREGUA

OUR IMPACT

Over the last 5 years, FiiRE has supported 140 startups, funded over 40, and interacted with 2600+ entrepreneurs



To connect with us pl scan the QR code